**WHAT IS IT ESSAY**

1. Think about the object in the image and the problem that it may solve. Answer the following questions.
   * What is it?
   * Is your product an invention or an innovation
   * What problem does it solve?
   * What **criteria**were used to guide the design?
   * What are the most important features of the design? What features allow it to perform its intended purpose?
   * How does your product affect society, culture, economy, politics and the environment?
   * How might your product be advertised?
   * Who is your target consumer?
2. Outline a five paragraph essay that explains your design and answers the questions above. A five-paragraph essay includes an introductory paragraph, a conclusion paragraph, and three paragraphs in the body. Use the format below to outline your essay. You must use at least one of the terms, **invention** or **innovation**, within your essay to describe your design.

**Five Paragraph Essay Outline Format**

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* + Introduction
    1. Introductory statement
    2. Thesis statement: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  + Body
    1. First Supporting Idea (Topic Sentence): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
    2. Second Supporting Idea (Topic Sentence): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
    3. Third Supporting Idea (Topic Sentence): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
       3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  + Conclusion
    1. Closing statement
    2. Restate thesis: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*About the Author (sixth paragraph)*

The thesis statement should identify the object or design and describe the problem that the design solves, that is, the purpose of the design. The body paragraphs should provide support for your thesis statement by describing three features of the design and discussing how each feature helps solve the problem.